

Report of the Managing Director of Make It York

## **Make It York Update Report**

### **Summary**

1. This report is to update members of the Economic Development & Transport Policy & Scrutiny Committee (EDAT) on the progress being made by Make it York (MIY).

### **Background**

2. In May 2016 the Committee received a report from the Managing Director of Make It York which provided an update on the progress of MIY in its first year of operation. Members congratulated MIY on the progress it had made in the first year and asked for a further update report in six months' time.
3. Since May 2016 City of York Council (CYC) has introduced a new Service Level Agreement (SLA), which has only recently been signed off. MIY is waiting to hear what new governance and reporting arrangements are to be put in place following the cessation of the previous Shareholder Group.

### **Progress**

4. Activity since May 2016 has focussed on nine key areas:
  - i. Producing an innovative student guide and phone app in partnership with York St John University ("100 things to do in York before you graduate").
  - ii. Launching the inaugural 'Food and drink' conference to support this important and growing sector for York.

- iii. Putting on the Illuminating York Festival 2016.
  - iv. Making significant changes to the Shambles market, notably a significant investment in the new Shambles food court area.
  - v. Taking over the organisation and responsibility for Venturefest Yorkshire, a large business event all around innovation and entrepreneurship. It takes place on November the 16<sup>th</sup> at York Racecourse.
  - vi. Preparing for a five-week programme of Christmas activity in York, commencing on November the 17<sup>th</sup>.
  - vii. Launching the new York Culture Awards which culminates in a final event on December the 1<sup>st</sup>.
  - viii. Supporting the new Guild of Media Arts and the creation of a big, new international media arts festival (The Mediale) planned in for the autumn of 2018.
  - ix. Producing the 2017 York Visitor Guide ready for distribution in January.
5. Other work has taken place and this is detailed in Annex 1 with specific reference to the new Service level Agreement.
  6. MIY continues to act in a responsible way with regard to financial matters. The organisation is currently trading on budget and every effort will be made to hit the target for the company signed off in March. A new head of finance is currently being recruited which will add further financial scrutiny to the business..

### **Options**

7. This report is for information only and there are no options to consider.

### **Council Plan**

8. This report relates to a prosperous City for All element of the Council Plan 2015-19.

## Implications

9. There are no implications to consider relating to:

- **Financial**
- **Human Resources (HR)**
- **Equalities**
- **Legal**
- **Crime and Disorder**
- **Information Technology (IT)**
- **Property**
- **Other**

## Risk Management

10. This report is for information only and there are no risks to consider.

## Recommendation

11. That Members note and comment upon the information provided in this report and its annex.

Reason: To ensure Members are aware of the progress of Make It York

## Contact Details

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Steve Brown

Managing Director,

Make it York

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**Wards Affected:**

All

**For further information please contact the author of the report**

### **Annexes**

Annex 1 – MIY Update on Activity

### **Abbreviations**

CYC – City of York Council

EDAT – Economic Development & Transport policy & Scrutiny Committee

MIY – Make It York

SLA – Service Level Agreement